

New Art Festival will be Launched in Tokyo



This year we will hold the international art festival, "Tokyo Biennale 2020".

In the midst of the continued uncertainty surrounding the coronavirus pandemic, the shocking news was recently announced that the Tokyo 2020 Olympic Games and Paralympic Games would be postponed. What can we do in a Tokyo without the Olympics, in which we now face the spread of the coronavirus disease?

Although the stability of the "pre-established harmony" has collapsed, Art must face this situation.

With the vision prepared by Tokyo Biennale 2020 toward this summer, we would like to share with you all kinds of "Unseen Everyday Scenes".

The events will take place in venues across the northeastern area of Tokyo, rich in history and culture. Sites will include public spaces, schools, temples and shrines, historical buildings, and open spaces. Placed in various locations across the city, artworks will appear in our everyday lives. Viewing art allows people to touch on the city's history and culture, and the experience

brings them closer to imagining the existence of someone who is yet unseen. Art gets people to try something on their own, giving birth to creative activities. Each action might be small, but we believe that these many actions gathered will bring forth a new creative future.

Across a wide range of disciplines, more than 60 participating groups of artists and creators, going beyond fields of contemporary art, architecture, fashion, and design, will engage deeply with the city of Tokyo and its residents.

The core of this art project is "us", the citizens themselves. The Tokyo Biennale was launched together with citizens in the forming of a citizens' committee. As an art project led by citizens themselves with a complete bottom up structure, this is the experimental space for new frameworks of "art festivals" themselves.

The creativity of communities in the city will awaken, and countless "Unseen Everyday Scenes" will be cultivated widely.

Tokyo Biennale 2020 will now come to life.

*Regarding the holding of this art festival, we will be paying careful attention to information on the spread of the Novel Coronavirus (COVID-19) while receiving guidance from experts. We will take precautions according to the most current conditions. Please note that some event periods and venues may be changed.

Tokyo Biennale 2020 Unseen Everyday Scene — Purity × Earnestness × Deviation —

It is Art that drives things happening around town. "Unseen Everyday Scene" is made to share this concept.

The Artist's mission is to generate the unimaginable in our existing city to make us appreciate something unfamiliar. If you feel something different when walking down one familiar and normally unnoticed

path, it could be the act of Art. Seeing everyday spaces and scenes through new eyes leads to the future, and we hope to discover ways to rebuild things from today.

Having to face this difficult summer gives us all the more reason to put our deepest hopes and wishes toward Art.

【Contact】

General Non-Profit Incorporated Organization Tokyo Biennale
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TEL: +81(0)3-5816-3220 FAX: +81(0)3-5816-3221
E-mail: pr@tokyobiennale.jp Website: <https://tb2020.jp>

Information

Name	Tokyo Biennale 2020
Tokyo Biennale 2020 Theme	Unseen Everyday Scene — Purity×Earnestness×Deviation —
Period	July 12 th to September 6 th 2020 [57 days]
Organizer	General Non-Profit Incorporated Organization Tokyo Biennale
Endorsement	Chiyoda City, Bunkyo City, Chiyoda City Tourism Association
Support	The Agency for Cultural Affairs Government of Japan in the fiscal 2019 Arts Council Tokyo, Tokyo Metropolitan Foundation for History and Culture Association for Corporate Support of the Arts, Japan : 2021 Fund for Creation of Society by the Arts and Culture
Sponsor	Daimaru Matsuzakaya Department Stores Co.Ltd. Nippon Paint Co., Ltd.
Cooperation	3331 Arts Chiyoda, Artist Initiative Command N
General Directors	Masato Nakamura (Artist), Kazuko Koike (Creative Director)
Project Producer	Shinobu Nakanishi (Architect, Executive Director of Miraikan - National Museum of Emerging Science and Innovation)
Creative Director	Naoki Sato (Art Director, Designer, Painter)
Liaison Director	Kiyoshi Hashimoto (CEO of Kyoei soft-engineering Co., Ltd.)
Social Project Directors	Tatsuya Ito (Project Associate Professor at TUA) Naoki Sato (Art Director, Designer, Painter) Tsukasa Nishida (Architect, CEO of ondesign partners) Ren Fukuzumi (Art Critic) Kiyoshi Kusumi (Art Editor, Critic, Associate Professor at TMU) Yoshitaka Mori (Sociologist, Professor at TUA)
Venue	Across the 4 wards—Chiyoda City, Chuo City, Bunkyo City, and Taito City —of the Northeastern area of central Tokyo. Historical buildings, public spaces, shop rooftops, idle facilities (both indoor and outdoor)
Tickets	Announcement of ticket information is scheduled for April 2020

Please note that some event periods and venues may be changed.

2020.03.27

General Directors



Masato NAKAMURA Artist

Born in Odate City (Akita, Japan) in 1963. Professor at Tokyo University of the Arts (Department of Painting). A socially aware artist pushing forth diverse art projects with focus on "art x community x industry". In the early 1990's, he set up guerilla art projects – "THE GINBURART" in Ginza and "Shinjuku Shonen Art" in Shinjuku's Kabukicho district (1993). From 1996 on, the artist caught global attention by transforming corporate identities into artworks, one major example being the McDonald's golden arches. In 1997, he formed an alternative artist initiative called "Command N". Activities of this group include the international video installation "Akihabara TV" held multiple years in 1999, 2000, and 2002. His work was displayed in the 49th Venice Biennale (2001) Japan Pavilion "First & Slow" exhibition. From 2004, he founded a number of art projects including "himming" in Himi (Toyama Pref.) and "ZERODATE" in Odate (Akita Pref.) Nakamura then founded 3331 Arts Chiyoda in June 2010 as an independent and sustainable art center. Through Command N and 3331, Nakamura has founded 10 art bases and held 740 art projects, in addition to overseeing close to 3,100 events with the collaboration of 2,000 artists, 180 core staff members, and 1,350 supporting staff/volunteers. With an extensive background in a variety of expressive activities, starting in summer 2020 he is taking on the challenge of developing the Tokyo Biennale, an art festival that will dig for the cultural and artistic resources underlying the city of Tokyo.



Kazuko Koike Creative Director

Born in Tokyo. Graduate of Waseda University in Literature. Founder/Curatorial Director of SAGACHO EXHIBIT SPACE, Japan's first alternative-space for Contemporary Art (1983-2000). Published : "WHERE DID ISSEY COME FROM? The Life and Work of Issey Miyake" — HeHe, 2017. 2017 AVON Award of Merit. 2019 JAPAN MEDIA ARTS FESTIVAL Special Achievement Award. MUJI Advisory Board Member. Professor Emeritus, Musashino Art University.
Photo: Taishi Hirokawa

[Contact]

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Participating Artists/Creators in Tokyo Biennale 2020

Tokyo Biennale 2020 is very excited to announce that 28 artists/creators will be joining us, along with 20 domestic open call artists/creators, and 12 from overseas selected out of more than 1500 applications from all over the world. More than 60 art projects will be held in the area, with an aim to discover the rich history of Tokyo and expose its cultural diversity.

■ Tokyo Biennale Art Projects Artists/Creators (A-Z)

Aiko Miyanaga (Artist), Akira Takayama (Theater Director, Artist), Fumio Tachibana (Artist), Gabin Ito (Editor), GROUND LEVEL (Makoto Tanaka+Masaki Onishi), Hiroshi Fuji (Artist), Itsuko Hasegawa (Architect), Kohei Kawamura +Takenori Miyamoto, Kosuke Tsumura (Fashion Designer), Masamichi Toyama (Artist), Masanori Ikeda (Photographer), Masayoshi Takenouchi + Nakada Rie, Min Nishiyama (Artist/social worker/mental health therapist), Naohiro Ukawa (Artist/Filmmaker), Naoki Sato (Tokyo Biennale 2020 Creative Director/Art Director/Designer, Panter), Naoya Hatakeyama (Photographer), Noboru Tsubaki (Contemporary Artist), Rei Naito (Artist), Ryo Yamazaki (Community Designer/Certified Social worker/ Director of studio-L), Satoko Lee (Artist), Shino Yanai (Artist), Shujiro Murayama (Artist), Yoshiaki Kuribara (Artist), Yoshikazu Yamagata (Fashion Designer/Artist/Educator), Yoshinari Nishio (Artist), Yusuke Nishimura (Artist)

■ Tokyo Biennale Art Projects *"Social Dive" Artists/Creators (A-Z)

Domestic open call

2.5 architects (Fumika Morito+Shingei Katsu), BKY+SENTO-DASHI committee, Contemporary Ondo Composer, Fumiharu Sato+Hiroko Haraguchi, Hogalee, Kae Fujiwara, Kaori Endo, Masaharu Futouy, MMIX Lab, Miki Monma, Placy, Sanae Takahata, SEKAI+m.ichijo+n.murakami+Akinai-garden, Shingo Suzuki, Studio Battery, Taku Hisamura, Tokimeki Transport, TOKYO ALPS, Uguisudani Belle Epoque, Yaei

International open call

Fiona Amundsen (Newzealand), Marco Barotti (Italy), Kerem Ozan Bayraktar & Buşra Tunç (Turkey), Alina and Jeff Bliumis (U.S), 陳飛豪 Fei-hao Chen (Taiwan), Kray Chen (Singapore), Ting-Ting Cheng (Taiwan), Rosiris Garrido (Brazil), Michael Hornblow (Newzealand), Hildur Elísa Jónsdóttir (Iceland), Pedro Carneiro Silva & Ardan Aran (Brazil/Garmany), Dafna Talmon (Israel)

* "Social Dive" projects—With the mission to "Dive into Tokyo, Engage with the People!", Tokyo Biennale calls for artists with a sharp eye on our era who can uncover new values in our society. This is a project consisting of both a domestic and international open call.

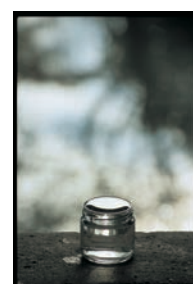
■ Art projects



Yoshikazu Yamagata
"Small Mountain in Tokyo" 2019



Akira Takayama
"McDonald's Radio University"
photo by Masahiro Hasunuma



Rei Naito "Untitled" 2009 (2008-)
Museum of Modern Art, KANAGAWA
photo by Naoya Hatakeyama

Tokyo Biennale 2020 official website is now open for further information

URL
<https://tb2020.jp>

Our 2020 official website has been released and open for public view. Please find further information on artists, art projects and the biennale itself. More details on venues and tickets will be announced near the beginning of April.

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